

Online Business Improvement Course

Learn various strategic tools such as Magic Wand, Now-Where-How, Mindshop Process, Force Field Analysis, One Page Plan and many more. Develop a list of key issues or opportunities and use your newly developed Sustainable Competitive Advantage as a filter to identify the most strategic ones. Walk away with a One Page Plan for your organization and a strong understanding of key strategic tools.

This course will provide you with a set of easy to implement business tools and processes for driving successful change in any business, division or person.

>> Key Learnings

- Identify your top 3 current growth and profit issues/opportunities
- Develop a clear vision for your business
- Identify the factors required to create successful change in a business
- Find out what is your organization's Sustainable Competitive Advantage (SCA)
- Prioritize the strategic issues in your organization
- Drive your project teams based on a 8 week cycle
- Develop powerful strategies and put them into action using the Mindshop tools
- Discover how to be a more effective coach
- Develop a One Page Business Plan

>> Benefits

- **Fast-track your learning** of Business Improvement related tools/processes
- Instantly **implement your new learnings** on yourself or your own business
- Work through the course at a **time that bests suits you**
- **Higher retained learning** of new tools/techniques

>> Features

- Online, secure access, 24/7
- High quality streaming videos
- Interactive area for instant implementation of new learnings
- Easy to use
- 80 question, multiple choice final exam
- Instantly returns to where you last saved for quick resuming

Typical time to complete: 12-16 hours
Contact your Mindshop Advisor to register

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